



# Architectural — PLANTS —

*A Site of Horticultural Excellence  
Since 1990*



## PRESS PACK

### THE XYLEM FOR YOUR EDITORIAL

Building Long Term Editorial Relationships & Social Media Partnerships With You

Incisive Quotes & Candid Interviews

Customer Garden Exclusives

Topical, Meaningful & Unique Content

Comment on New & Emerging Trends

Breathtaking High Quality Images

Invitations To VIP Press Events

Access All Areas Blog & Video Content

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[www.architecturalplants.com/ap-blog/](http://www.architecturalplants.com/ap-blog/)

## PRESS HUB

Incisive Quotes & Candid Interviews  
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## ‘THE CHANEL OF NURSERIES’ PAOLO MOSHINO

### THE NURSERY

32 Acres of Horticultural Wonder  
 40,000 Architectural Plants  
 Leaders in Shaping & Forming Plants  
 38 Horticultural Professionals  
 3 Acres of Gardens to Explore & Inspire

Tripled Homegrown Production  
 Cutting Edge:  
 Prop Laboratory & Growing Facilities

Plant Healthy Certified Grower  
 Sustainability Is In Our DNA:  
 Power: 80% Solar Generated  
 Water: 95% Recycled  
 Pot Recycling Since 1990

## DESIGNING WITH ARCHITECTURAL PLANTS

Trend Setting Since 1990

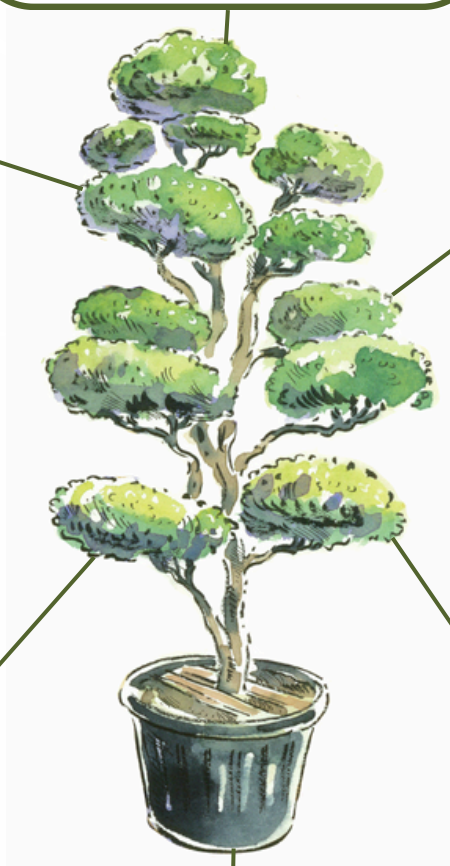
Bold & Original Gardens  
 Designed Only With Plants From Our Nursery

The Cornerstone: Shape & Form  
 Horticulturally Expert Design Team

Originators of The Blobbery TM

RHS Chelsea Award-Winning

**‘Instant, Extraordinary, Beautiful and Dramatic. An amazing experience that transformed our garden and our lives.’**



## CREATIVE MAINTENANCE & PLANTING EXPERTS

Founders  
 of  
 The Creative Maintenance Movement

35 Years of Innovating Our Own  
 Planting, Staking, & Irrigation  
 Techniques

Making The Impossible Possible  
 Garden inaccessible: 1 helicopter: 12  
 tonnes: 6 trees: 40mins - Mission  
 Accomplished

**‘The installation was excellent. They came, dug, planted, irrigated with incredible skill & efficiently and left the site immaculate. Follow up plant care included advice on feeding, watering, mulching and pruning.’**

## A PLACE OF LEARNING & INNOVATION

AP Homegrown  
 Apprenticeship Scheme

World renowned catalogue of  
 information – vast & detailed in its  
 horticultural wisdom

Training the Trade, Prestigious  
 Estates & Garden Owners

Design & Innovation are at the core  
 of everything we grow, plant, make  
 & build

Collaborating in like-minded  
 Partnerships

**‘Architectural Plants answer the skills shortage...in the industry.’**

## THE ROOTS

The True Home  
 of  
 Architectural Plants

A Site of Horticultural Excellence

Design Led Innovation  
 Since 1990



## THE PRESS HUB

### TALK TO US

[Our Press Page](#)

### EXPLORE OUR RESOURCES

[Our Website](#)

[Logo](#)

[Image Bank](#)

[Our Catalogue](#)

[Blogs](#)

### THE XYLEM FOR YOUR EDITORIAL

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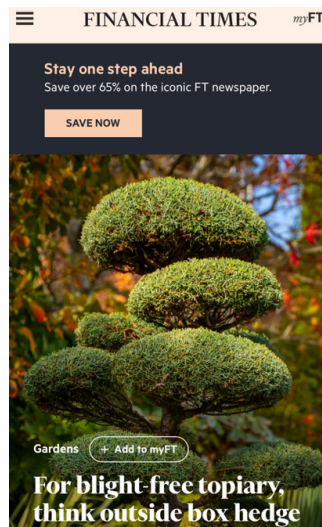
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### RECENT ARTICLES & COLLABORATIONS



Credit: Country Life



#### PRO LANDSCAPER

### Homegrown Talent: Architectural Plants' answer to the skills shortage



There's been talk of a skills shortage in the industry for years. Whilst there are plenty of roles available in horticulture, there just aren't enough people to fill them. But a nursery in Sussex is having the opposite problem.

The day we visit, Architectural Plants has just taken on its eighth apprentice - and they'd love to take on more. "Our appetite to take on apprentices is greater than we're able to do; between 12 to 15% of our staff are apprentices, and we want that to increase," says managing director Guy Watts.

These not just apprentices in horticulture but in other areas too, such as marketing. It's through an initiative called AP Homegrown, launched by the nursery three years ago when Jay Osman joined.

#### THE DIRT

### RHS Chelsea Flower Show 2024 23 May 2024

#### In praise of the trade stands at the RHS Chelsea Flower Show

Architectural Plants: The Plant Healthy certified nursery, based in West Sussex specialises in unusual, large plant specimens. Their 'Blobbery™ of Box alternatives' stand featured a selection of substantial and beautiful topiary domes of various varieties to highlight the diverse options available for use as topiary - beyond the usual buxus sempervirens. They also added an extra focus on UK grown stock, which was also of great interest.



733 105 2

Liked by mywelshcastle and others

jpslifeandloves In today's column on HOME & HORT I'm telling you all about how I've dealt with Box Blight and the Box Moth Caterpillar to some success in my last few gardens. This Wednesday I have a follow-up guest post written by the lovely people at @archiplants, in which they will be showing you the wonderful alternatives to Box. Both posts are free to read. See the link in my bio and stories.



24 1

Liked by archiplants\_trade and others

archiplants Thank you @hortweek\_insta for putting together this great gallery of images. Lovely to see you last week and take you on a tour of our... more



**OUR NURSERY**



**32 Acres of Horticultural Wonder**  
**Growers of 40,000 Architectural Plants**  
**Leaders in Shaping & Forming Plants**  
[Our Nursery](#)



[Cutting Edge Prop Laboratory](#)  
 [& Growing Facilities](#)



[Tripled Homegrown Production](#)  
 [Since Brexit](#)



**Sustainability Is In Our DNA:**  
**Power: 80% Solar Generated**  
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**Pot Recycling Since 1990**





## DESIGNING WITH ARCHITECTURAL PLANTS

Our Garden Design Process

[Explore Here](#)

**The Cornerstone: Shape & Form**

**Bold and Original Gardens  
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**Trend Setting Since 1990**



**Horticulturally Obsessed Expert Design Team**

**Originators of The Blobbery™**

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## PLANTING & CREATIVE MAINTENANCE EXPERTS



### **Making The Impossible Possible**

Garden Inaccessible: 1 Helicopter:  
 12 Tonnes: 6 Trees:  
 40 mins - Mission Accomplished

***'Expert, Efficient & Rapid'***



### **Helicopter Mission**

**35 years of Innovating  
 Our Own Planting, Staking &  
 Irrigation Techniques**



***'The installation was excellent. They came, dug, planted, irrigated with incredible skill & efficiently and left the site immaculate. Follow up plant care included advice on feeding, watering, mulching and pruning.'***

### **Our Planting Team**



### **Acer Mission**



### **Founders of The Creative Maintenance Movement (CM)**



### **CM In Action Part 1**

### **CM In Action Part 2**



A PLACE OF LEARNING & INNOVATION

## Our Apprentices



## AP Homegrown Apprenticeship Scheme

Inspiring young people into a career in horticulture through a unique and engaging hands-on apprenticeship

Training in Growing, Planting,  
Creative Maintenance,  
Marketing & Sales

Creating Successful Careers  
For The future & Growing Our  
Industry



<https://www.aphomegrown.com/>

**PRO LANDSCAPER**    NEWS ▾ TOPICS ▾ PARTNER CONTENT ▾ INSIGHT ▾  
Homegrown Talent: Architectural Plants' answer to the skills shortage



*'Architectural Plants answer the skills shortage...in the industry.'*



## Our Courses



Training the Trade,  
Prestigious Estates  
& Garden Owners

World Renowned Catalogue of  
Information – Detailed In Its  
Horticultural Wisdom



## Our Catalogue

Design & Innovation Are At The  
Core of All We Grow, Plant, Make  
& Build



## VIP PRESS EVENTS AT OUR NURSERY



Private Interview Spaces



### Dates For 2026

**17<sup>th</sup> Feb: Garden Media Press Event**

**18<sup>th</sup> May: RHS Chelsea Press Day**

### An Invitation To Our Nursery

#### Topics, Tours & Lunch

**12<sup>th</sup> March: National Press Day**

**30<sup>th</sup> April: Chelsea Flower Show Preview**

**15<sup>th</sup> July: Press Soiree - 4pm to 8pm**

**26<sup>th</sup> July: Local Press Day with NGS**



A Delicious Light Lunch



## Regular Topics For Your Editorial

### The Latest Innovative Garden Design Trends

Affordable design drama for small spaces, Soft landscaping & Reducing man made materials, climate aware & well-being planting

### Homegrown Nursery Production

Propagation Innovation, Growing, Rarities, Plant Health & Sustainability

### Our Apprenticeship Scheme

Growing Careers

### Shape & Form

Niwaki Production, Topiary & The Art Of Creative Maintenance

### Water, Energy & Plastic Conservation

## Meet With Our Professionals

Incisive Quotes & Candid Interviews

Topical, Meaningful & Unique Content

Comment on New & Emerging Trends

Nursery Tours

Access All Areas Video & Photo Opportunities

Network With Industry Contemporaries





## HOW TO FIND US

Architectural Plants Ltd  
Stane Street  
North Heath  
Pulborough  
West Sussex  
RH20 1DJ

Our nursery is next to the Brinsbury campus of Chichester College, situated on the west-side of the A29, 2.7 miles north of Pulborough and 2.4 miles south of Billingshurst.

Nursery Tel: 01798 879213

### PINPOINT OUR LOCATION

[GOOGLE MAPS](#)

[WAZE](#)

[WHAT3WORDS](#)  
[jogged.fabric.land](#)

## CONTACT ME

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**TEL: 07964 990068**

