



Architectural — PLANTS —

*A Site of Horticultural Excellence
Since 1990*



RHS CHELSEA FLOWER SHOW 2025

THE XYLEM FOR YOUR EDITORIAL

OUR NURSERY

GARDEN DESIGN WITH ARCHITECTURAL PLANTS

PLANTING & CREATIVE MAINTENANCE EXPERTS

A PLACE OF LEARNING & INNOVATION

HOMEGROWN PLANTS FOR CHELSEA

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Blog:

www.architecturalplants.com/ap-blog/

PRESS HUB

Incisive Quotes & Candid Interviews
 Customer Garden Exclusives
 Topical, Meaningful & Unique Content
 Comment On New & Emerging Trends
 Breath-taking High Quality Images
 Invitations To VIP Press Events
 Access All Areas Blog & Video Content

'THE CHANNEL OF NURSERIES'
PAOLO MOSHINO

THE NURSERY

32 Acres of Horticultural Wonder
 40,000 Architectural Plants
 Leaders in Shaping & Forming Plants
 38 Horticultural Experts
 3 Acres of Gardens to Explore & Inspire

Tripled Homegrown Production

Cutting Edge:
 Prop Laboratory & Growing Facilities

Plant Healthy Certified Grower
 Sustainability Is In Our DNA:
 80% Power Solar Generated
 95% of Water Recycled
 Pot Recycling Since 1990

**CREATIVE MAINTENANCE
& PLANTING EXPERTS**

Founders
 of
 The Creative Maintenance Movement

35 Years of Innovating Our Own
 Planting, Staking & Irrigation
 Techniques

Making The Impossible Possible
 Garden Inaccessible: 1 Helicopter: 12
 Tonnes: 6 Trees: 40 mins - Mission
 Accomplished

'The installation was excellent. They came, dug, planted, irrigated with incredible skill & efficiently and left the site immaculate. Follow up plant care included advice on feeding, watering, mulching and pruning.'

**DESIGNING WITH
ARCHITECTURAL PLANTS**

Trend Setting Since 1990

Bold & Original Gardens
 Designed Only With Plants From Our
 Nursery

The Cornerstone: Shape & Form

Horticulturally Obsessed Expert
 Design Team

Originators of The Blobbery™

RHS Chelsea Award-Winning

'Instant, Extraordinary, Beautiful and Dramatic. An amazing experience that transformed our garden and our lives.'

**A PLACE OF LEARNING &
INNOVATION**

AP Homegrown
 Apprenticeship Scheme

World renowned catalogue of
 information - vast & detailed in its
 horticultural wisdom

Training the Trade, Prestigious
 Estates & Garden Owners

Design & Innovation are at the core
 of everything we grow, plant, make
 & build

Collaborating in like-minded
 Partnerships

'Architectural Plants answer the skills shortage...in the industry.'

THE ROOTS

The True Home
 Of
 Architectural Plants
 A Site of Horticultural Excellence
 Design Led Innovation
 Since 1990





Architectural Plants' Nursery Garden at RHS Chelsea Flower Show 2025

The Great Pavilion, Stand: GPE 068

We Invite You to Join Our Celebration: 35 Years of Growing, Innovation, Education & Excellence

Architectural Plants is proud to announce its debut stand in the prestigious Great Pavilion (Stand GPE 068) at the RHS Chelsea Flower Show 2025. From 19th – 24th May, visitors will step into a bold horticultural theatre celebrating **35 years** of pioneering propagation, growing, visionary garden design, and next-generation training; all rooted in a singular mission: to redefine what plants & gardens can be.

Growing & Planting

You are invited to explore an exciting and immersive world created with plants grown by our Nursery experts and curated by our Garden Design Studio team. Discover an extraordinary mix of unique, exotic and architecturally dramatic plants, including some rarely seen in UK gardens. Expect to see a mix of the nursery's most iconic and sculpturally striking plants, topiary forms, and unusual hardier exotics: *Trochodendron aralioides*, *Ginkgo biloba*, *Acacia pravissima*, *Myrtus apiculata*, *Pseudopanax ferox*, *Arbutus x andrachnoides* to name but a few.

The True Home of Architectural Plants: Inspiring & Informative

The true home of architectural plants, this will be a showcase of shape, form and texture to inspire and inform garden enthusiasts, curious plant hunters and professional horticulturalists alike.

Design & Innovation

Design & Innovation informs everything we grow, plant, make, and build. An intricate pathway has been created to lead visitors on a journey through the nursery garden into different display areas and informative spaces that demonstrate our pursuit of aesthetic excellence through form and flow. On the way, you find the Grower's Cabin, a hand-crafted garden pavilion built as a welcoming point to meet our team for conversation, information and horticultural discussion.

A Site of Horticultural Excellence – Where Learning & Creativity Takes Root

Growing the Next Generation

As a site of horticultural excellence, a key pillar of our company's mission is education. Architectural Plants proudly runs the AP Homegrown Apprenticeship Scheme. This nurtures young talent with hands-on training and mentoring giving them access to a wide spectrum of roles. This equips them with real-world skills and a creative mindset for a career in horticulture. Our apprentices have made a considerable contribution to our exhibit this year and we will be celebrating their achievements with you.

Meet the Team & Explore Our Vision

On Press Day and throughout the week, our team of designers, growers, apprentices, and creatives will be on hand to talk about growing, garden design with architectural plants, plant care, and creative maintenance; offering visitors a chance to connect directly with the obsession, passion and philosophy behind the plants. Of course, there's more which people are less familiar with. We now sell plants online. We have the largest collection of unique pots in West Sussex and we deliver across the UK.



Guy Watts, owner of Architectural Plants, will be available for interviews on Monday & Tuesday and will also be speaking at The Monument Talks at 4pm on Wednesday 21st and Thursday 22nd, offering insights into our growing and design philosophy, our nursery collection, and the importance of a socially-minded business approach and planning for the future.

“We’ve always believed in a very clear mission: to redefine what plants and gardens can be. Chelsea is the perfect platform to showcase what 35 years of obsessive growing, designing, innovation and investing in young talent can produce. We’re thrilled to bring our world to the Great Pavilion” Guy Watts

Supporting & Sponsoring Fellow Exhibitors

In addition to our main exhibit, selected plants from the Architectural Plants collection will be featured on other stands of like-minded partners such as Blue Forest Tree Houses & Garden House Design. The versatility of Architectural Plants will be very much evident, so hunt us down for more information about these at GPE 068.

Other Opportunities to Talk with Us During the Week

19th May

Show Charity Gala Preview: We will be a gathering point for the Show Charity Gala Preview: 7pm to 9pm

‘The Quest of The Plant Hunter’ – Running regularly for 5-minute performances from 10am to 2pm: an innovative dramatization of the work undertaken by Architectural Plants’ plant hunters, propagators, growers and designers spanning the last 35years. Expect to be entertained with great visual copy and action: vintage costume, exciting and informative demonstrations of plant, propagation, training and creative maintenance.

20th - 23rd May

Interview Bookings available with Guy Watts & Jason Gilford.

21st & 22nd May

Guy Watts Interviews at The Monument Talks.

OUR NURSERY



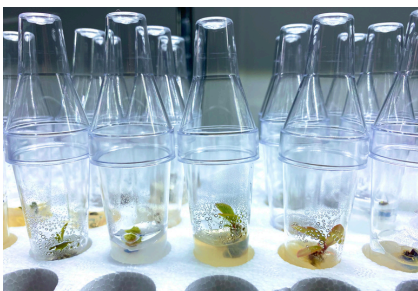
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**Cutting Edge Prop Laboratory
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**Tripled Homegrown Production
Since Brexit**



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DESIGNING WITH ARCHITECTURAL PLANTS

Our Garden Design Process

[Explore Here](#)

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DESIGNING WITH ARCHITECTURAL PLANTS

VIDEO GALLERY



Modern Med Design



Coastal Design

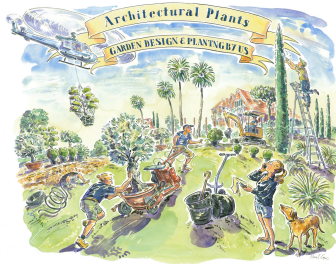


Japanese Fusion Design

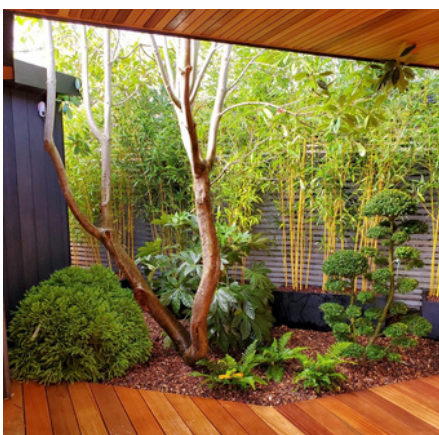


Our Garden Design Galleries

WEBSITE IMAGE GALLERY



Amy – Senior Garden Designer



PLANTING & CREATIVE MAINTENANCE EXPERTS



Making The Impossible Possible

Garden Inaccessible: 1 Helicopter:
 12 Tonnes: 6 Trees:
 40 mins - Mission Accomplished

'Expert, Efficient & Rapid'



Helicopter Mission

**35 years of Innovating
 Our Own Planting, Staking &
 Irrigation Techniques**



'The installation was excellent. They came, dug, planted, irrigated with incredible skill & efficiently and left the site immaculate. Follow up plant care included advice on feeding, watering, mulching and pruning.'

Our Planting Team



Acer Mission



Founders of The Creative Maintenance Movement (CM)



CM In Action Part 1

CM In Action Part 2

A PLACE OF LEARNING & INNOVATION

Our Apprentices



AP Homegrown Apprenticeship Scheme

Inspiring young people into a career in horticulture through a unique and engaging hands-on apprenticeship

Training in Growing, Planting,
Creative Maintenance,
Marketing & Sales

Creating Successful Careers
For The future & Growing Our
Industry



<https://www.aphomegrown.com/>

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Homegrown Talent: Architectural Plants' answer to the skills shortage



'Architectural Plants answer the skills shortage...in the industry.'



Our Courses



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Our Catalogue

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RHS CHELSEA 2025



Our Trade Stand RHS Chelsea 2024

HOMEGROWN PLANT FOCUS FOR 2025



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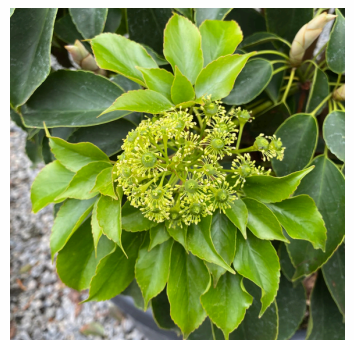
ILEX PERADO

LAURUS NOBILIS ANGUSTIFOLIA

PHILLYREA LATIFOLIA

MYRTUS APICULATA

ILEX CRENATA 'DARK GREEN' 'NIWAKI'



THE PRESS HUB

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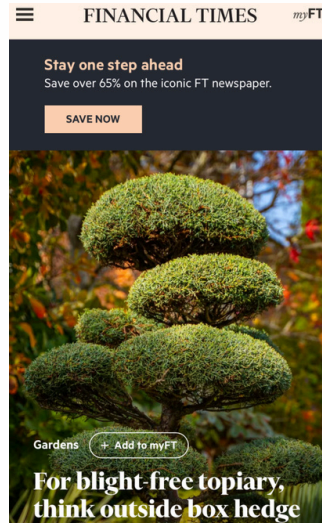
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Credit: Country Life



PRO LANDSCAPER

Homegrown Talent: Architectural Plants' answer to the skills shortage



There's been talk of a skills shortage in the industry for years. Whilst there are plenty of roles available in horticulture, there just aren't enough people to fill them. But a nursery in Sussex is having the opposite problem.

The day we visit, Architectural Plants has just taken on its eighth apprentice – and they'd love to take on more. "Our appetite to take on apprentices is greater than we're able to do; between 12 to 15% of our staff are apprentices, and we want that to increase," says managing director Guy Watts.

These not just apprentices in horticulture but in other areas too, such as marketing. It's through an initiative called AP Homegrown, launched by the nursery three years ago when Jay Osman joined.

THE DIRT

RHS Chelsea Flower Show 2024 23 May 2024

In praise of the trade stands at the RHS Chelsea Flower Show

Architectural Plants: The Plant Healthy certified nursery, based in West Sussex specialises in unusual, large plant specimens. Their 'Blobbery™' of Box alternatives' stand featured a selection of substantial and beautiful topiary domes of various varieties to highlight the diverse options available for use as topiary – beyond the usual buxus sempervirens. They also added an extra focus on UK grown stock, which was also of great interest.



Like by mywelshcastle and others
 jpslifeandloves In today's column on HOME & HORT I'm telling you all about how I've dealt with Box Blight and the Box Moth Caterpillar to some success in my last few gardens. This Wednesday I have a follow-up guest post written by the lovely people at @archiplants, in which they will be showing you the wonderful alternatives to Box. Both posts are free to read. See the link in my bio and stories.



View insights
 Boost post
 Liked by archiplants_trade and others
 archiplants Thank you @hortweek_insta for putting together this great gallery of images. Lovely to see you last week and take you on a tour of our... more

CONTACT DETAILS



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