



Digital Copywriter - Horticulture

Architectural Plants is an award-winning specialist plant nursery near Pulborough, West Sussex, with a reputation for supplying amazing plants and designing & planting exceptional gardens. We are looking for a unique and motivated individual to join our growing Marketing Team in the role of Digital Copywriter.

This is a hugely critical and exciting role, writing content for our website, blog, and our other digital platforms. The role requires the ability to produce well-researched and beautifully written content in keeping with our inhouse style alongside a hands-on approach uploading and publishing it. If you are passionate about plants, want to create compelling content and are looking to work with an ambitious company, then this role is right for you.

Ideally you will have:

- Hands-on experience with Wordpress
- A minimum of 3 years' experience in a similar role or in a position of transferable skills
- A passion for plants and horticulture
- A can-do attitude, able to manage a busy workload and work to deadlines

This is a full-time role based at our nursery with the potential for some remote working. For the right person there is the potential for significant input in expanding and developing the content on our website and other digital platforms.

If you think this role could be the perfect fit for you, don't hesitate to apply below.

Application Process:

Please apply by sending your CV to jay@architecturalplants.com. Deadline for applications is 6th November 2022.

The three-stage recruitment process will involve:

- 1) A short telephone interview to discuss the role and your experience in more detail.
- 2) Successful candidates will be asked to submit a short piece of writing, around 350 words, exemplifying your writing style.
- 3) The final stage will be an in-person interview with our Managing Director and Head of Marketing.

Expected Start Date: Flexible

Job Types: Permanent

Hours: 40 hours p/w

Salary: Depending on experience

Work remotely: No